

**Report on the Capacity Building Programme on “Management of FPOs” conducted by the Agricultural College and Research Institute, Kudumiyanmarlai from 20.03.2023 to 22.03.2023**

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to Tamil Nadu Agricultural University, Coimbatore. In continuation to that, Agricultural College and Research Institute, Kudumiyanmarlai, Pudukkottai organized a three days training on “Management of FPOs” to 40 members of Farmer Producer Organization belonging to Pudukkottai district from 20.03.2023 to 22.03.2023.

The objective of the training was to train the farmer members of Farmer Producer Organization on the various aspects of Management of Farmer Producer Company. The training started with inaugural ceremony on 20.03.2023 at AC & RI, Kudumiyanmarlai, Pudukkottai. The Dean, Dr.S.Nakkeeran acted as chief guest for the inaugural function. He highlighted that the success of FPO lies in the hands of dynamic members who strive hard to develop their managerial skills to take wise business decisions. Dr.K.R.Karunakaran, Professor and Head (Department of Agricultural Economics) accentuated the importance of managerial skills in managing the business. Dr.V.M.Indumathi, Associate Professor (ARM) welcomed the farmers from eight FPOs of Perambalur and Thanjavur districts.





**Day 1**

**Date: 20.03.2023**

**Session:1**

**Title : Governance of FPCs**

The governance of FPCs is significant to determine the sustainability and viability of FPOs. This topic sensitized traditional governance and management may be insufficient in today's environment. Dr. Shanmuganathan Assoc.Professor (PBG) delivered the lecture about the governance issues faced by FPOs.



## **Session:2**

**Date: 20.03.2023**

### **Title : Creation of Awareness on Government Schemes on FPO's**

Mr.Periyasamy, Joint Director of Agriculture Pudukkottai handled a training session on the creation of awareness about Government Schemes for FPOs covering State & Central Schemes & Policies to the participants.

## **Session:3**

**Date: 20.03.2023**

### **Title : Book Keeping & Record Maintenance**

Dr.V.M.Indumathi, Associate Professor (ARM) handled a training session on Book Keeping and Record Maintenance. The importance of book keeping for smooth conduct of business and better decision making was clearly explained to BODs. It lays foundation for healthy and safe management of funds. Important areas of record and book keeping was discussed.



**Day 2**

**Session:1&2**

**Date: 21.03.2023**

**Title : Team Building and Leadership**

Dr.M.Shanmuganathan, Assoc. Professor (PBG) handled the sessions of Team building and Leadership. He conducted various activities pertaining to improvement of motivation, communication among farmers. This lecture helped to encourage teammates to adopt a team mindset even after the activities.





**Date: 21.03.2023**

**Session :3 & 4**

**Title : Concept of FPC's under Companies Act and Content of Memorandum of Association (MoA) & Articles**

The lecture on MoA was handled by Dr.A.Sundar, Professor (Agricultural Microbiology). He emphasised the fundamental legal documents of a company. This class gave glimpse about the rights and liability of each member of the company. The clear picture of internal relations between company and member was taught to the trainees.





**Day : 3**

**Session:1&2**

**Date: 22.03.2023**

**Title: Role of Incubation centre for promoting FPOs and Financial Statement for FPOs**

The role of Incubation centre for promoting FPOs was clearly explained by Dr.S.Selvam, Professor (Agricultural Economics). He shared the activities extended by TABIF (Trichy Agribusiness Incubation Forum) to Start Ups. He also shared the innovative business opportunities and the technical expertise rendered by the University. He motivated farmers to scale up existing business to next level by ascertaining the demand for the products they deal with. He also discussed different financial statements and their significance in conduct of business.





**Date: 22.03.2023**

**Session : 3**

**Title: Opportunities and Challenges for FPOs**

The opportunities and challenges for FPOs was discussed by Dr.K.Mahandrakumar, Professor and Head (Agrl.Extesnion). Conflicts among the members in FPOs and the strategies to handle was also sensitised. BODs was given an demonstration on Mushroom production and Bio control agents production on demand basis.





**Report on the Capacity Building Programme on “EDP for FPOs” conducted by the  
Agricultural College and Research Institute, Kudumiyamalai from 16.02.2023 to  
18.02.2023**

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to Tamil Nadu Agricultural University, Coimbatore. In continuation to that, Agricultural College and Research Institute, Kudumiyamalai, Pudukkottai organized a three days training on “EDP for FPOs” to 40 members of Farmer Producer Organization belonging to Pudukkottai district from 16.02.2023 to 18.02.2023.

The objective of the training was to train the farmer members of Farmer Producer Organization on the various aspects of Management of Farmer Producer Company. The training started with inaugural ceremony on 16.02.2023 at AC & RI, Kudumiyamalai, Pudukkottai. The Dean, Dr.S.Nakkeeran acted as chief guest for the inaugural function. He highlighted that the success of FPO lies in the hands of dynamic members who strive hard to develop their managerial skills to take wise business decisions. Dr.K.R.Karunakaran, Professor and Head (Department of Agricultural Economics) accentuated the importance of managerial skills in managing the business. Dr.V.M.Indumathi, Associate Professor (ARM) welcomed the farmers from eight FPOs of Trichy and Pudukkottai district.





**Day 1**

**Date: 16.02.2023**

**Session:1**

**Title : Governance of FPCs**

The governance of FPCs is significant to determine the sustainability and viability of FPOs. This topic sensitized traditional governance and management may be insufficient in today's environment. Dr.P.Shanthi delivered the lecture about the governance issues faced by FPOs.



**Session:2**

**Date: 16.02.2023**

**Title : Creation of Awareness on Government Schemes on FPO's**

Mr.Periyasamy, Joint Director of Agriculture Pudukkottai handled a training session on the creation of awareness about Government Schemes for FPOs covering State & Central Schemes & Policies to the participants.



### **Session:3**

**Date: 16.02.2023**

#### **Title : Book Keeping & Record Maintenance**

Dr.V.M.Indumathi, Associate Professor (ARM) handled a training session on Book Keeping and Record Maintenance. The importance of book keeping for smooth conduct of business and better decision making was clearly explained to BODs. It lays foundation for healthy and safe management of funds. Important areas of record and book keeping was discussed.



### **Day 2**

#### **Session:1&2**

**Date: 17.02.2023**

#### **Title : Team Building and Leadership**

Dr.M.Jegadeesan, Assistant Professor (Agricultural Extension) handled the sessions of Team building and Leadership. He conducted various activities pertaining to improvement of motivation, communication among farmers. This lecture helped to encourage teammates to adopt a team mindset even after the activities.



**Date: 17.02.2023**

**Session :3 & 4**

**Title : Concept of FPC's under Companies Act and Content of Memorandum of Association (MoA) & Articles**

The lecture on MoA was handled by Dr.S.Gurunathan, Assistant Professor (Agricultural Economics). He emphasised the fundamental legal documents of a company. This class gave glimpse about the rights and liability of each member of the company. The clear picture of internal relations between company and member was taught to the trainees.



**Day : 3**

**Session:1&2**

**Date: 18.02.2023**

**Title: Role of Incubation centre for promoting FPOs and Financial Statement for FPOs**

The role of Incubation centre for promoting FPOs was clearly explained by Dr.S.Selvam, Professor (Agricultural Economics). He shared the activities extended by TABIF (Trichy Agribusiness Incubation Forum) to Start Ups. He also shared the innovative business opportunities and the technical expertise rendered by the University. He motivated farmers to scale up existing business to next level by ascertaining the demand for the products they deal with. He also discussed different financial statements and their significance in conduct of business.





