

Report on the Training Programme on “Management of FPOs” conducted by the Madurai Agribusiness Incubation Forum (MABIF) from 24.05.2022 to 26.05.2022

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to the Directorate of Agribusiness Development (DABD), Tamil Nadu Agricultural University, Coimbatore. In this regard, DABD organized a three days training on “Management of FPOs” to 40 members of Farmer Producer Organization from 24.05.2022 to 26.05.2022.

The training was aimed to train the farmer members of Farmer Producer Organization on the various aspects of Management of Farmer Producer Company. The inaugural ceremony of the training was held on 24.05.2022 at the NABRAD - MABIF Conference Hall, Agricultural College and Research Institute, Madurai.

Mr. S. Gurushankar, SM & CEO (i/c) delivered the welcome address to the gathering.

Mrs. Vijayalakshmi, Deputy Director, Agricultural Marketing, Madurai highlighted on the importance of the training program for the FPOs to implement various business-related activities.

Followed by, Dr. P. P. Mahendran, Dean, Agricultural College and Research Institute, Madurai delivered the inaugural speech to the participants. He emphasized on the scope and need of understanding the various management activities of FPOs to increase the revenue generation and sustainability of FPOs. The Director also added the importance of Madurai Agribusiness Incubation Forum operating in Agricultural College and Research Institute, Madurai for providing various necessary services to promote the business activities of FPOs.



Day 1

Date: 24.05.2022

Time: 10.45 AM - 11.45 AM

Session:1

Title: Concept of FPC's under Companies Act

Mr. Pawan Kumar, Company Secretary, Legal in Aide M&A Services Pvt. Ltd., handled the session on Concept of FPC's under Companies Act by deliberating the Stages of Formation and Difference between Co-operative, Private, Public and Societies Act.



Date: 24.05.2022

Time: 11.45 AM - 1.00PM

Session: 2

Title: Overview of FPC's in Indian & Tamil Nadu

Mr. A. Senthamil Arasan, Deputy Manager (FPO) handled a session on Overview of FPC's in India & Tamil Nadu by providing the insights on the Current Scenario at National & State level.



Date: 24.05.2022

Time: 02.00PM -03.15PM

Session: 3

Title: Leadership Skill Development

Mr. Pawan Kumar, Company Secretary, Legal in Aide M&A Services Pvt. Ltd., handled the session on Leadership Skill Development by deliberating the detailed provisions of Companies Act.



Date: 24.05.2022

Time: 03.30PM -04.30PM

Session: 4

Title: Content of Memorandum of Association (MoA) & Articles of Association (AoA).

Mr. Pawan Kumar, Company Secretary, Legal in Aide M&A Services Pvt. Ltd., handled the session on Content of Memorandum of Association (MoA) & Articles of Association (AoA) by explaining about the Share Capital, Share allotment, BoDs Meetings, Annual General Body Meetings (AGM), Resolution and Quorum.



Day 2

Date: 25.05.2022

Time: 10.45 AM - 11.45 AM

Session:1

Title: Book Keeping & Record Maintenance

Mr. I. Daniel Selvaraj, Chartered Accountant, Manohar Chowdhry & Associates handled a session on Book Keeping & Record Maintenance by providing the insights on the Statutory Registers, Cash Book & Account Maintenance.



Date: 25.05.2022

Time: 11.45 AM -01.00PM

Session: 2

Title: Statutory Compliances of FPC

Mr. I. Daniel Selvaraj, Chartered Accountant, Manohar Chowdhry & Associates handled the session on Statutory Compliances of FPC by deliberating the details of Annual RoC Filing, Share allotment, Penalty Clause, Debentures, Audit Statement and Balance Sheet.



Date: 25.05.2022

Time: 02.00PM -03.15PM

Session: 3

Title: Team Building & Collective Decision Making

Mr. A. Senthamil Arasan, Deputy Manager (FPO) handled a session on Team Building & Collective Decision Making.



Date: 25.05.2022

Time: 03.30PM -04.30PM

Session: 4

Title: Experience Sharing by

Mr. A. Senthamil Arasan, Deputy Manager (FPO) handled a session on Team Building & Collective Decision Making.

Day 3

Date: 26.05.2022

Time: 10.45 AM - 11.45 AM

Session:1

Title: Governance of FPC's

Mr. Mayandi, FPO Consultant, Samunnati Finance handled a session on Governance of FPC's by deliberating on the Role of BoDs, Responsibilities of CEOs, Services of FPCs and Roles of Committees.



Date: 26.05.2022

Time: 11.45 AM -01.00PM

Session: 2

Title: Opportunities and Challenges in promotion of FPOs

Dr. Selvam, Profession & Head, Department of Agricultural Economics, Agricultural College and Research Institute, Madurai has handled a session on Opportunities and Challenges in promotion of FPOs.



Date: 26.05.2022

Time: 2.00 AM -04.00PM

Session:3

Title: Creating of Awareness on Government Schemes on FPOs

Mr. Mayandi, FPO Consultant, Samunnati Finance handled a session on Creating of Awareness on Government Schemes on FPOs by deliberating on State and Central Schemes & Policies.



**Report on the Training Programme on “Entrepreneurship Development”
conducted by the Madurai Agribusiness Incubation Forum (MABIF)
on 27.09.2022 to 29.09.2022**

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to the Directorate of Agribusiness Development (DABD), Tamil Nadu Agricultural University, Coimbatore. In this regard, NABARD MABIF organized a three days training on “Entrepreneurship Development” to 40 members of Farmer Producer Organization from 27.09.2022 to 30.09.2022.

The training was aimed to train the farmer members of Farmer Producer Organization on the various aspects of Entrepreneurship Development. The inaugural ceremony of the training was held on 27.09.2022 at the NABRAD - MABIF conference Hall, Agricultural College and Research Institute, Madurai.

Mr.S.Gurushankar, CEO (i/c), MABIF delivered the welcome address to the participants, also added the importance of Business Incubation activities of Madurai Agribusiness Incubation Forum.

Mrs. Vijayalakshmi Deputy Director, Agricultural Marketing, Madurai enlighten the importance of the training program for the FPOs to implement various business related activities.



Followed by, Dr.P.P.Mahendran, Dean, Agricultural College and Research Institute, Madurai delivered the inaugural speech to the participants. He highlighted the activities, importance of Madurai Agri college and its services to the farming

community. The Dean also added the importance of Madurai Agribusiness Incubation Forums operating in AC & RI, Madurai for providing various necessary services to promote and nurture the rural based startup ecosystem, the business activities of FPOs.



Day 1

Date: 27.09.2022

Session:1

Time: 10.45AM-11.45 AM

Title: Concept note on Entrepreneurship

Mr.S.Vibith, Assistant Manager, MABIF highlighted the importance of the Entrepreneurship Development for the FPOs and also Benefits of entrepreneurship through various schemes.



Session:2

Time: 11.45AM-1.00 PM

Title: Business opportunities and Bankable Business Plan for FPC's

Mr. Selvam, Professor & Head Economics (TNAU) Madurai. Handled Training Session on Business opportunities and Bankable Business Plan for FPC's. He

delivered his vast experience on demand and supply gap, agri value chain, Input supply.

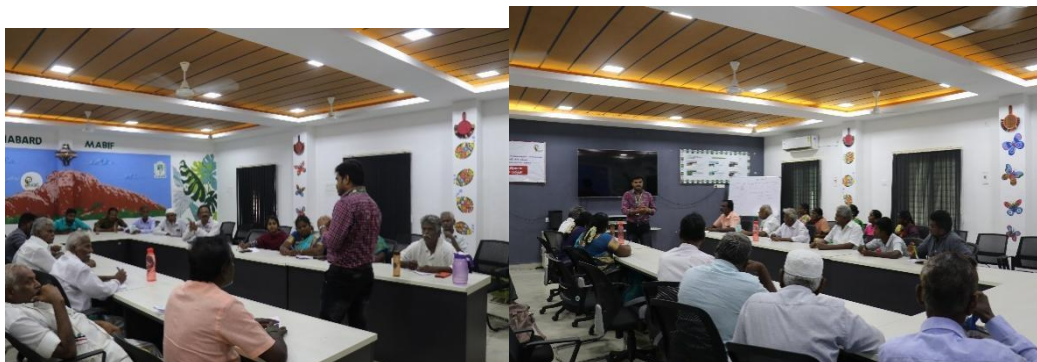


Session:3

Time: 2.00PM – 4.00 PM

Title: Business plan preparation

Mr.S.Gurushankar, Chief Operating Officer, MABIF handled Training Session on Financial Planning – Sensitivity Analysis, Assessment of Working Capital and Means of Finance.



Day 2

Date: 28.09.2022

Time: 10.40AM-1.00 PM

Session:1

Title: Financial Management for FPC's

Mr.Mayandi, FPO Consultant handled a training session on Financial Management for FPC's in that Budgeting and also Handling of Grants & Loans and Case Studies on Market linkage of Famer Producer Company.



Session:2

Date: 28.09.2022

Time: 2.00AM-4.00 PM

Title: Price Fixation Strategies for FPC's Products.

Mr.Manikandan, Kanmani Agro and dairy products handled a training Session on Price Fixation Strategies for FPC's Products.



Day 3

Date: 29.09.2022

Time: 10.40AM-11.45 AM

Session:1

Title: Value addition, Packaging & Branding

Mr.Aswin, CEO, Shaper Studio handled a training Session on Packaging & Branding. Now a days Packaging has become extension of the brand. The packaging design reflects the brand identity and brings the brand life from the visual appearance and feel of the packaging to its function and sustainability.



Date: 29.09.2022

Time: 11.40AM-1.00 PM

Session:2

Title: Standardisation of Farmer Producer Company Products

Mr.Gobinath ,DM (Food Processing) MABIF, handled a training Session on Standardisation of Farmer Producer Company Products. And also briefly explained about APEDA, Quality Certificate, AGMARK, FSSAI, ISO and Export - Import Licenses.



Date: 29.09.2022

Time: 2.30PM- 4.30PM

Session:3

Title: Market Linkage of FPCs, Way forward for building sustainable & vibrant FPCs

Mr.Vadivel, CEO, Ramanathapuram FPCL handled a training session on Market Linkage of FPCs, Way forward for building sustainable & vibrant FPCs, Issues and challenges faced by FPCs.



Day 4

Date: 30.09.2022

Title: Visit to VagaikulamFPCL

The visit was organized by MABIF to vagaikulam animal feed unit to acquire knowledge on how an FPCL are into the business of animal feed production and marketing of the produce for Madurai district FPOs.

