

Report on the Training Programme on “Management of FPOs” conducted by the Madurai Agribusiness Incubation Forum (MABIF) from 16.08.2022 to 18.08.2022

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to the Directorate of Agribusiness Development (DABD), Tamil Nadu Agricultural University, Coimbatore. In this regard, DABD organized a three days training on “Management of FPOs” to 40 members of Farmer Producer Organization from 16.08.2022 to 18.08.2022.

The training was aimed to train the farmer members of Farmer Producer Organization on the various aspects of Management of Farmer Producer Company. The inaugural ceremony of the training was held on 16.08.2022 at the NABRAD - MABIF, Agricultural College and Research Institute, Madurai.

Mr.S.Gurushankar, SM &CEO (i/c), MABIF delivered the inaugural speech to the participants also added the importance of Business Incubation activities of Madurai Agribusiness Incubation Forum.

Day 1

Date: 16.08.2022

Time: 10.45 AM - 11.45 AM

Session:1

Title: Concept of FPC’s under Companies Act

Mr. Ilayaraja, Auditor, handled the session on Concept of FPC’s under Companies Act by deliberating the Stages of Formation and Difference between Co-operative, Private, Public and Societies Act.



Date: 16.08.2022

Time: 11.45 AM - 1.00PM

Session: 2

Title: Content of Memorandum of Association (MoA) & Articles of Association (AoA).

Mr. Ilayaraja, Auditor, handled the session on Content of Memorandum of Association (MoA) & Articles of Association (AoA) by explaining about the Share Capital, Share allotment, BoDs Meetings, Annual General Body Meetings (AGM), Resolution and Quorum.



Date: 16.08.2022

Time: 02.00PM -03.15PM

Session: 3

Title: Leadership Skill Development

Mr. Aruneshwar, Founder and CEO, Grow your Farms Pvt Ltd., handled the session on Leadership Skill Development by deliberating the detailed provisions of skill development.



Date: 16.08.2022

Time: 03.30PM -04.30PM

Session: 4

Title: Overview of FPC's in Indian & Tamil Nadu

Mr. A. Senthamil Arasan, Deputy Manager (FPO) handled a session on Overview of FPC's in India & Tamil Nadu by providing the insights on the Current Scenario at National & State level.



Day 2

Date: 17.08.2022

Time: 10.45 AM - 11.45 AM

Session:1

Title: Book Keeping & Record Maintenance

Mr. I. Daniel Selvaraj, Chartered Accountant, Manohar Chowdhry & Associates handled a session on Book Keeping & Record Maintenance by providing the insights on the Statutory Registers, Cash Book & Account Maintenance.



Date: 17.08.2022

Time: 11.45 AM -01.00PM

Session: 2

Title: Statutory Compliances of FPC

Mr. I. Daniel Selvaraj, Chartered Accountant, Manohar Chowdhry & Associates handled the session on Statutory Compliances of FPC by deliberating the details of Annual RoC Filing, Share allotment, Penalty Clause, Debentures, Audit Statement and Balance Sheet.



Date: 17.08.2022

Time: 02.00PM -03.15PM

Session: 3

Title: Team Building & Collective Decision Making

Mr. A. Senthamil Arasan, Deputy Manager (FPO) handled a session on Team Building & Collective Decision Making.



Date: 17.08.2022

Time: 03.30PM -04.30PM

Session: 4

Title: Experience Sharing by

Mr. A. Senthamil Arasan, Deputy Manager (FPO) handled a session on Team Building & Collective Decision Making.

Day 3

Date: 18.08.2022

Time: 10.45 AM - 11.45 AM

Session:1

Title: Governance of FPC's

Mr. Mayandi, FPO Consultant, Samunnati Finance handled a session on Governance of FPC's by deliberating on the Role of BoDs, Responsibilities of CEOs, Services of FPCs and Roles of Committees.



Date: 18.08.2022

Time: 11.45 AM -01.00PM

Session: 2

Title: Opportunities and Challenges in promotion of FPOs

Dr. Selvam, Professor & Head, Department of Agricultural Economics, Agricultural College and Research Institute, Madurai has handled a session on Opportunities and Challenges in promotion of FPOs.



Date: 18.08.2022

Time: 2.00 AM -04.00PM

Session: 3

Title: Creating of Awareness on Government Schemes on FPOs

Dr. Selvam, Professor & Head, Department of Agricultural Economics, Agricultural College and Research Institute handled a session on Creating of Awareness on Government Schemes on FPOs by deliberating on State and Central Schemes & Policies.



**Report on the Training Programme on “Entrepreneurship Development”
conducted by the Madurai Agribusiness Incubation Forum (MABIF)
from 20.09.2022 to 23.09.2022**

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to the Directorate of Agribusiness Development (DABD), Tamil Nadu Agricultural University, Coimbatore. In this regard, Madurai Agribusiness Incubation Forum organized a three days training on “Entrepreneurship Development” to 40 members of Farmer Producer Organizations from 20.09.2022 to 23.09.2022.

The training was aimed to train the farmer members of Farmer Producer Organization on the various aspects of Entrepreneurship Development. The inaugural ceremony of the training was held on 20.09.2022 at the NABRAD - MABIF Conference Hall, Agricultural College and Research Institute, Madurai.

Mr.S.Gurushankar, SM &CEO (i/c), MABIF delivered the inaugural speech to the participants also added the importance of Business Incubation activities of Madurai Agribusiness Incubation Forum.

Day 1

Date: 20.09.2022

Session:1

Time: 10.45AM-11.45 AM

Title: Concept note on Entrepreneurship

Mr.S.Vibith, Assistant Manager, MABIF highlighted the importance of the Entrepreneurship Development for the FPOs and also Benefits of entrepreneurship through various schemes.



Session:2

Time: 11.45AM-1.00 PM

Title: Business opportunities and Bankable Business Plan for FPC's

Mr. Selvam, Professor & Head Economics (TNAU) Madurai. Handled Training Session on Business opportunities and Bankable Business Plan for FPC's. He delivered his vast experience on demand and supply gap, agri value chain, Input supply.



Session:3 Time: 2.00PM-3.15 PM

Title: Business plan preparation

Mr.S.Gurushankar, SM & CEO (i/c), MABIF handled Training Session on Financial Planning – Sensitivity Analysis, Assessment of Working Capital and Means of Finance.



Day 2

Date: 21.09.2022

Time: 10.40AM-1.00PM

Session:1

Title: Financial Management for FPC's

Mr.Vadivel,CEO, Ramanathapuram FPCL handled a training session on Financial Management for FPC's in that Budgeting and also Handling of Grants & Loans.



Date: 22.09.2022

Time: 2.00 PM - 3.15 PM

Session: 2

Title: Forward & Backward Linkages and also Issues and Challenges

Mr. Kabilan, Thozhuvam Farmer Producer Company involved in the business of over 90,000 desi cows (KIDAI MADU) - Pulikulam Breed, which produce a great deal of farmyard manure and milk. In addition to organizing herd activities the company also creates and supplies by products of manure and milk. He handled a training Session on Forward & Backward Linkages and also Issues and Challenges.



Date: 21.09.2022

Time: 3.30 AM - 5.00 PM

Session: 3

Title: Market linkage of Farmer Producer Company and Price Fixation Strategies for FPC's Products

Mr. Dinesh, Dhannayas Natural Products, handled a training Session on Case Studies on Market linkage of Farmer Producer Company and Price Fixation Strategies for FPC's Products.



Day 3

Date: 22.09.2022

Time:10.40AM-11.45AM

Session:1

Title: Packaging & Branding

Mr.Aswin,CEO, Shaper Studio handled a training Session on Packaging & Branding. Now a days Packaging has become extension of the brand. The packaging design reflects the brand identity and brings the brand life from the visual appearance and feel of the packaging to its function and sustainability.



Date: 22.09.2022

Time: 11.40AM-1.00 PM

Session:2

Title: Standardisation of Farmer Producer Company Products

Mr.Gobinath,DM (Food Processing) MABIF, handled a training Session on Standardisation of Farmer Producer Company Products. And also briefly explained about APEDA, Quality Certificate,AGMARK, FSSAI, ISO and Export - Import Licenses.



Date: 22.09.2022

Time: 3.30PM-4.30PM

Session:3

Title: Importance of value-added products

Mrs. Harshini, Regional Coordinator MABIF, handled a training Session on importance of value-added products in the local market by explaining the activities, how the services can be obtained, and how to avail access to infrastructure and food processing machineries.



Day 4

Date: 23.09.2022

Time:10.40AM-11.45 AM

Title: Visit to Vagaikulam and Chellampatti FPCL

The visit was organized by MABIF to vagaikulam animal feed unit to acquire knowledge on how an FPCL are into the business of animal feed production and marketing of the produce.



Followed by a visit to oil processing unit was organized.

