

Report on the Training Programme on “Management of FPOs” conducted by the Madurai Agribusiness Incubation Forum (MABIF) from 30.03.2023 to 01.04.2023

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to the Directorate of Agribusiness Development (DABD), Tamil Nadu Agricultural University, Coimbatore. In this regard, DABD organized a three days training on “Management of FPOs” to 40 members of Farmer Producer Organization of Sivagangai District from 30.03.2023 to 01.04.2023.

The training was aimed to train the farmer members of Farmer Producer Organization on the various aspects of Management of Farmer Producer Company. The inaugural ceremony of the training was held on 30.03.2023 at the NABRAD - MABIF Conference Hall, Agricultural College and Research Institute, Madurai.

Mr. S. Gurushankar, COO, MABIF, delivered the welcome address to the gathering.

Er. K. Ganeshmoorthy, CEO, MABIF, highlighted on the importance of the training program for the FPOs to implement various business-related activities.

Followed by, Dr. E. Somasundaram, Director, DABD, TNAU delivered the inaugural speech to the participants. He emphasized on the scope and need of understanding the various management activities of FPOs to increase the revenue generation and sustainability of FPOs. The Director also added the importance of Madurai Agribusiness Incubation Forum operating in Agricultural College and Research Institute, Madurai for providing various necessary services to promote the business activities of FPOs.



Day 1

Date: 30.03.2023

Time: 10.45 AM - 11.45 AM

Session: 1

Title: Concept of FPC's under Companies Act

Mr. Pawan Kumar, Company Secretary, Legalin Aide M&A Services Pvt. Ltd., handled the session on Concept of FPC's under Companies Act by deliberating the Stages of Formation and Difference between Co-operative, Private, Public and Societies Act.



Date: 30.03.2023

Time: 11.45 AM - 1.00 PM

Session: 2

Title: Overview of FPC's in Indian & Tamil Nadu

Mr. Mayandi, FPO Consultant Sammunati Finance Ltd., handled a session on Overview of FPC's in India & Tamil Nadu by providing the insights on the Current Scenario at National & State level.



Date: 30.03.2023

Time: 02.00 PM - 03.15 PM

Session: 3

Title: Leadership Skill Development

Dr. S. Oliarasan, Technical Coordinatoe MEFC handled the session on Leadership Skill Development by deliberating the detailed provisions of Companies Act.



Date: 30.03.2023

Time: 03.30 PM - 04.30 PM

Session: 4

Title: Content of Memorandum of Association (MoA) & Articles of Association (AoA).

Mr. Pawan Kumar, Company Secretary, Legalin Aide M&A Services Pvt. Ltd., handled the session on Content of Memorandum of Association (MoA) & Articles of Association (AoA) by explaining about the Share Capital, Share allotment, BoDs Meetings, Annual General Body Meetings (AGM), Resolution and Quorum.



Day 2

Date: 31.03.2023

Time: 10.45 AM - 11.45 AM

Session: 1

Title: Book Keeping & Record Maintenance

Mr. Prathap Selvam, S P Tax Consultancy, handled a session on Book Keeping & Record Maintenance by providing the insights on the Statutory Registers, Cash Book & Account Maintenance.



Date: 31.03.2023

Time: 11.45 AM – 01.00 PM

Session: 2

Title: Statutory Compliances of FPC

Mr. Prathap Selvam, S P Tax Consultancy, handled the session on Statutory Compliances of FPC by deliberating the details of Annual RoC Filing, Share allotment, Penalty Clause, Debentures, Audit Statement and Balance Sheet.



Date: 31.03.2023

Time: 02.00 PM – 03.15 PM

Session: 3

Title: Team Building & Collective Decision Making

Dr. S. Oliarasan, Technical Coordinatoe MEFC, CEO, MABIF handled a session on Team Building & Collective Decision Making through activity based learning.



Date: 31.03.2023

Time: 03.30 PM – 04.30 PM

Session: 4

Title: Experience Sharing by Successful FPCs

Mr. Mayandi, FPO Consultant, Sammunati Finance Ltd handled a session on Experience Sharing by Successful FPCs and talked about the success stories of FPCs among Tamil Nadu.



Day 3

Date: 01.04.2023

Time: 10.45 AM - 11.45 AM

Session: 1

Title: Governance of FPC's

Mr. Sastha Saravana Kumar, FPO Consultant handled a session on Governance of FPC's by deliberating on the Role of BoDs, Responsibilities of CEOs, Services of FPCs and Roles of Committees.



Date: 01.04.2023

Time: 11.45 AM – 01.00 PM

Session: 2

Title: Opportunities and Challenges in promotion of FPOs

Mr. Sastha Saravana Kumar, FPO Consultant has handled a session on Opportunities and Challenges in promotion of FPOs.



Date: 01.04.2023

Time: 2.00 AM – 04.00 PM

Session: 3

Title: Creating of Awareness on Government Schemes on FPOs

Er.K. Ganesh Moorthy, CEO, MABIF handled a session on Creating of Awareness on Government Schemes on FPOs by deliberating on State and Central Schemes & Policies.

**Report on the Training Programme on “Entrepreneurship Development”
conducted by the Madurai Agribusiness Incubation Forum (MABIF) on 27.06.2023
to 29.06.2023**

The Department of Agricultural Marketing and Agri Business, Chennai funded the project on the “Capacity Building Trainings to members of 318 Farmer Producer Organizations at a cost of Rs.2.00 Cr to transform them as Agri Entrepreneurs” to the Directorate of Agribusiness Development (DABD), Tamil Nadu Agricultural University, Coimbatore. In this regard, NABARD MABIF organized a three days training on “Entrepreneurship Development” to 40 members of Farmer Producer Organization of Sivagangai Dist. from 27.06.2023 to 29.06.2023.

The training was aimed to train the farmer members of Farmer Producer Organization on the various aspects of Entrepreneurship Development. The inaugural ceremony of the training was held on 27.06.2023 at the NABRAD - MABIF conference Hall, Agricultural College and Research Institute, Madurai.

Mr.K. Ganeshmoorthy, CEO, MABIF delivered the welcome address to the participants, also added the importance of Business Incubation activities of Madurai Agribusiness Incubation Forum.

Date: 27.06.2023

Session:1

Time: 10.45AM-11.45 AM

Title: Concept note on Entrepreneurship

Mr.S.Sonia, Deputy Manager, MABIF highlighted the importance of the Entrepreneurship Development for the FPOs and also Benefits of entrepreneurship through various schemes.



Session:2

Time: 11.45AM-1.00 PM

Title: Business opportunities and Bankable Business Plan for FPC's



Mr.S.Sonia, Deputy Manager, MABIF highlighted Session on Business opportunities and Bankable Business Plan for FPC's. He delivered his vast experience on demand and supply gap, agri value chain, Input supply.

Session:3

Time: 2.00PM - 4.00 PM

Title: Business plan preparation



Mrs. M. Dharani, MABIF handled Training Session on Financial Planning - Sensitivity Analysis, Assessment of Working Capital and Means of Finance.

Day 2

Date: 28.06.2023

Time: 10.40AM-1.00 PM

Session:1

Title: Financial Management for FPC's

Dr. Oliarasan, Project Coordinator, MEFC handled a training session on Financial Management for FPC's in that Budgeting and also Handling of Grants & Loans and Case Studies on Market linkage of Famer Producer Company.



Session:2

Date: 28.06.2023

Time: 2.00AM-4.00 PM

Title: Price Fixation Strategies for FPC's Products.



Mr.Gurushankar, COO, MABIF handled a training Session on Price Fixation Strategies for FPC's Products.

Day 3

Date: 29.06.2023

Time: 10.40AM-11.45 AM

Session:1

Title: Value addition, Packaging & Branding



Mr.Madhanagopal, Manager, MABIF handled a training Session on Packaging & Branding. Now a days Packaging has become extension of the brand. The packaging design reflects the brand identity and brings the brand life from the visual appearance and feel of the packaging to its function and sustainability.

Date: 29.06.2023

Time: 11.40AM-1.00 PM

Session:2

Title: Standardisation of Farmer Producer Company Products

Mr.Arunachalam, CEO, Ranis Animal Feed handled a training Session on Standardisation of Farmer Producer Company Products. And also briefly explained about APEDA, Quality Certificate, AGMARK, FSSAI, ISO and Export - Import Licenses.



Session:3

Time: 2.30PM- 4.30PM

Title: Market Linkage of FPCs, Way forward for building sustainable & vibrant FPCs

Mr.Arunachalam, CEO, Ranis Animal Feed handled a training session on Market Linkage of FPCs, Way forward for building sustainable & vibrant FPCs, Issues and challenges faced by FPCs.

